Richmond Free Press

A Paradigm Communications, Inc. Publication

Raymond H. Boone
Editor/Publisher

January 9, 1995

Mr. W. Garrison Jackson
Advertising Experti
Suite 310
280 North Central Avenue
Hartsdale, New York 10530

Dear Mr. Jackson:

Thank you for your January 13 fax related to ensuring reproduction quality of color Benson & Hedges and Virginia Slims advertising.

Enclosed is a copy of a letter of quality assurance from our printer, Chesapeake Printing Corporation.

I can assure you that the Free Press and Chesapeake are totally committed to quality and will continue to make effort to maintain the high quality that is the hallmark of the Free Press.

Thank you for your concern for quality.

Sincerely,

Raymond H. Boone
Editor/Publisher

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